



THE
Women's
CENTER

505 North East Avenue
Waukesha, WI 53186

www.twcwaugesha.org

BUSINESS 262/547-4600
HOTLINE 262/542-3828

IN COLLABORATION
WITH:



FOOD Pantry
OF WAUKESHA COUNTY
End hunger. Start here.



NEWS RELEASE

For Immediate Release
January 22, 2015

Contact: Angela Mancuso
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Waukesha Nonprofits Collaborate for Match Day

WAUKESHA, WI – The FOOD Pantry of Waukesha County, Hebron House of Hospitality, Hope Center, and The Women's Center are working in collaboration again this year for the Greater Milwaukee Foundation's Match Day. Match Day is an online donation opportunity to increase support and awareness for community agencies that provide basic needs of food and shelter. In 2014, the four Waukesha agencies received a total of \$425,237 in donations and \$142,375 in matching funds for a total of \$567,612. These funds were used to provide food, shelter and clothing for 28,566 individuals and 36,622 nights of shelter.

On or before March 19, 2015, donations can be made online at www.MatchDayMKE.org. All gifts made during this specific time will be matched proportionately, based on the total amount raised by each organization during the Match Day period. The Greater Milwaukee Foundation organizes the pool of matching funds. The Waukesha nonprofits are working in partnership on Match Day to raise funds for their programs that promote economic stability and independence for individuals and families struggling for basic needs in our community.

For more information on Match Day or to pre-schedule a donation, visit www.MatchDayMKE.org.

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Photo: Members from collaborative agencies convene at Match Day meeting. Pictured L-R: Ralph Zick (Executive Director, Hope Center), Kris Androsky (Executive Director, Hebron House of Hospitality), Ken Genin (The Women's Center), Samantha Bely (Hebron House of Hospitality), Anna Christensen (The Women's Center), Karen Tredwell (Executive Director, FOOD Pantry of Waukesha County)

Providing safety and support to women and their families and facilitating their development.

Emergency Shelter • Family Support • Counseling • Legal Advocacy • Employment • Education • Transitional Living

About the Greater Milwaukee Foundation and Match Day

For a century, the Greater Milwaukee Foundation has helped individuals, families and organizations realize their philanthropic goals and make a difference in the community, during their lifetimes and for future generations. The Foundation consists of more than 1,200 individual charitable funds, each created by donors to serve the charitable causes of their choice. The Foundation also deploys both human and financial resources to address the most critical needs of the community and ensure the vitality of the region.

Started in 1915, the Foundation was one of the first community foundations in the world. With a total asset base of more than \$847 million, it is also among the largest.

Match Day is a 24-hour online giving event organized by the Greater Milwaukee Foundation that raises support and awareness for 20 nonprofit organizations in southeastern Wisconsin. Match Day will be held for the fourth time on March 19, 2015. A pool of funds will be available to match online contributions proportionately, based on the total amount raised by each organization on Match Day. To make a donation or learn more visit <http://MatchDayMKE.org>.

SAVE THE DATE
Greater Milwaukee Foundation
MATCHDAY
Thursday, March 19