

Officials express support for Match Day next week

Schimel, Reilly tout chance to double money for charity

By Sarah Pryor
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WAUKESHA — Donating to charity is always helpful, but next Thursday, donating to some local charities will be twice as nice.

Match Day, the Greater Milwaukee Foundation's fourth annual online donation opportunity, is scheduled for March 19, and all gifts made will be matched proportionately based on the total amount raised by each organization during the Match Day period. The Greater Milwaukee Foundation organizes the pool of matching funds, according to a press release from the foundation.

Four Waukesha County nonprofit organizations, The Women's Center, Food Pantry of Waukesha County, Hebron

House of Hospitality and the Hope Center, are collaborating on preparations for Match Day to raise funds for their programs and services.

Wisconsin Attorney General Brad Schimel said he participates in Match Day because it's a win-win for individuals, charities and the community as a whole.

"Even in a county that's rich in resources like Waukesha County, we have people who struggle to take care of their basic needs every day," Schimel said, adding that Waukesha County is fortunate to have nonprofits, like the four who will benefit from Match Day contributions, that can make a tangible difference in residents' lives.

"It's also a great opportunity to see your money doubled," he said.

Last year, the four Waukesha agencies received \$425,237 in donations and \$142,375 in matching funds for a total of \$567,612, which was used to provide food, shelter and clothing for 28,566 individuals and 36,622 nights of shelter, according



Reilly



Schimel

to the release.

Waukesha Mayor Shawn Reilly said some people may not realize that Waukesha County has people who aren't able to make ends meet.

"The work these organizations do is something that's greatly needed in Waukesha County, especially in the city. Without those four organizations, there would be people who would have a lot more problems than they have already," Reilly said. "And for me this is such a great event because I'm able to give to these four charities and have my money doubled."

For more information about the Greater Milwaukee Foundation's Match Day, or to schedule a donation, visit www.Match-DayMKE.org.

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